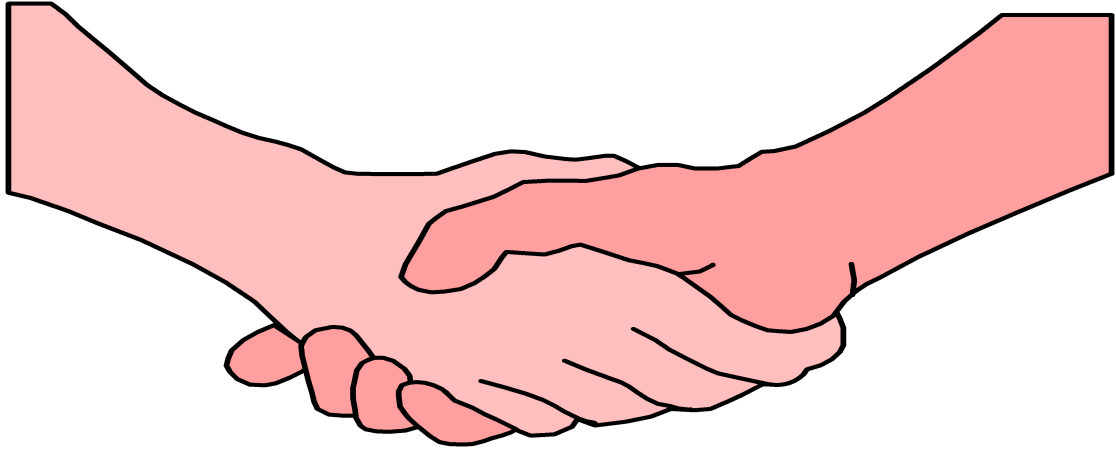


# Satya Urban health center

(Diagnosis and Treatment of Physical Health issues of People)



(A CSR MODEL)



**SATYA, An NGO**

**Office:** A-14, Janta Store, UTI ATM building (3<sup>rd</sup> floor) University Marg, Bapu Nagar, Jaipur 302 015

**Tel:** 9829156967 **Telefax:** 91-141—5124560 **Email:** satya\_anngo@yahoo.com

**Website :** satyaanngo.org

## SATYA, AN NGO URBAN HEALTH CENTER

### INTRODUCTION

Health is one of the most fundamental needs as well right of human being. It is the factor, which influence almost every aspect of life. World Health Organization has defined health as “a state of complete physical, mental, and social well-being and not merely the absence of disease of infirmity.”

Health consists of two aspects-

- a) actual health status which comprises of the individual's physical state
- b) perceived health status, which is the individual's own perception about his health with respect to others of his age

In the field, health development program consist of making health facilities available to the poor and make them easily accessible and affordable, at the same time, generating awareness regarding their perception about health and hygiene.

### BACKGROUND -PILOT PROJECT

We are already running our project initially in the campus of Hospital itself and providing various expert consultation and medicines to the poorer section of society through our Health card scheme, organizing various camps, and awareness generation regarding various aspects of health.

This project has been very successful leading us to expand our activities to other region also.

राजस्थान पत्रिका जयपुर » रविवार  
» 9 जुलाई, 2006  
तीन हजार स्वास्थ्य कार्ड बनाए  
सत्या एन एनजीओ, इंस्टीट्यूट ऑफ  
सोशियल वर्क मैनेजमेंट एण्ड रिसर्च तथा  
लिबर्टी मेडीकेयर सोसायटी के संयुक्त  
तत्वावधान में शनिवार को लिबर्टी कैम्पस में  
मेगा स्वास्थ्य जांच शिविर लगा। मानसरोवर में  
चलाए जा रहे स्वास्थ्य विकास कार्यक्रम के  
तहत अब तक तीन हजार लोगों के स्वास्थ्य  
कार्ड बनाने के साथ हजारों को दवाइयां  
वितरण की जा चुकी है।

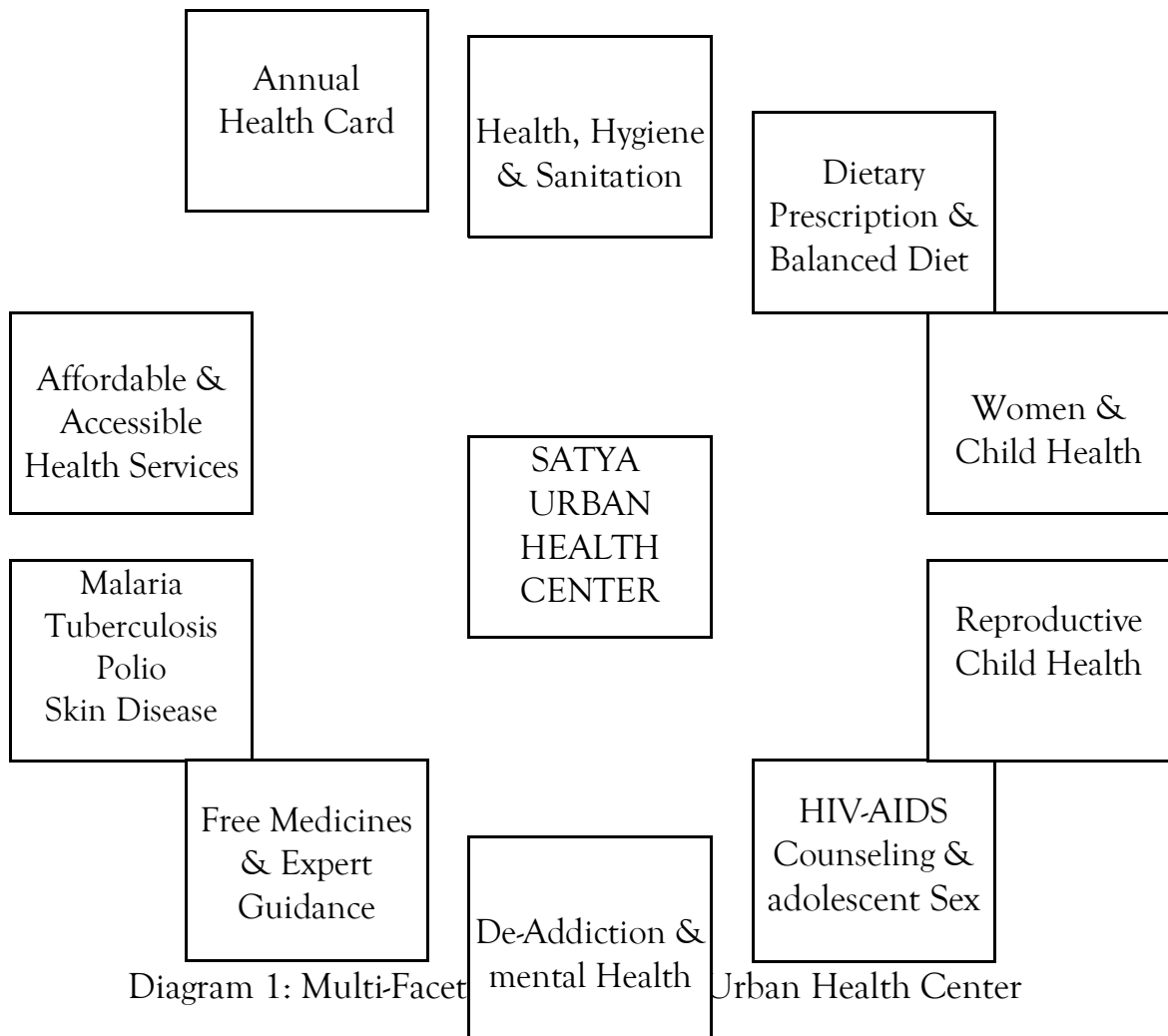
<b>“ सत्य संस्था ” का एक स्वप्रेरित प्रयास</b>	
रजिस्ट्रेशन नं. <b>1.71.3</b> .....	दिनांक .....
नाम .....	आयु ..... लिंग .....
पति / पिता का नाम .....	
पता .....	
स्वास्थ्य कार्ड की सुविधा उपलब्ध है :-	
<b>लिवर्टी अस्पताल परिसर</b>	
115 सेक्टर 11, अग्रवाल फार्म, मानसरोवर, जयपुर	
मो. 9414074818, फोन : 0141-5178409, 5178415	
“ सत्य ” एन.एन.जी.ओ. इन्सटीट्यूट ऑफ सोशल वर्क मैनेजमेन्ट एण्ड रिसर्च	
प्रादेशिक कार्यालय :- ए-144, जनता स्टेर, सुनिर्वसिटी मार्ग, यू.टी.आई. ए.टी.एम. भवन, वापू नगर, जयपुर -15	
स्वास्थ्य समाज का निर्माण आपके सहयोग से	
Specimen of Annual health card	

## PROPOSAL

To establish Urban Health Centers in the slum areas of Jaipur City

## OBJECTIVES

- To ensure access and availability of proper health facilities to the slum dwellers in direction to help them to stay healthy
- To generate awareness on various health issues, hygiene and sanitation, balanced diets, women and child health, Reproductive child health, de-addiction, mental Health, HIV-AIDS and provide expert counseling services
- To provide affordable health services of expert and specialists through Annual Health Card Scheme in Hospital



### AREA OF ACTIVITY

Slum areas of the Jaipur city, where proper facilities are not available. Primarily focus will be on-

- Kathputli slum area
- Jhalana slum area
- Sanjay nagar kachchi basti
- Jharkhand kachchi basti
- Other slum areas

### TARGET GROUP

All resident of the slum area where the urban health center is established.

### METHODOLOGY & ACTIVITIES

- Data collection and survey with observational data so as to get the initial feedback and requirement for status and need assessment

- Awareness generation regarding health and hygiene and target focused IEC (information, education, and communication) activities
- Establishment of the center for the population of approx 2000 in slums
- Regular follow ups, medical check up camps specializing on various diseases, RCH, adolescent sex education, hygiene & sanitation, de-addiction camps, HIV-AIDS counseling camps, etc.
- Liaison with concerned government department for support and other benefits under various health plans and schemes

## ROLES & RESPONSIBILITIES

S. No.	Head	Satya in Association with Hospital	Corporate Partner
<b>Infrastructure</b>			
1.	Center accommodation-rent, electricity		✓
2.	Furniture		✓
3.	Medical Equipments & consumables		✓
4.	Fans, tube-lights, other support		✓
5.	Monthly maintenance-stationary, communication transportation, refreshments, etc.		✓
6.	Printing -pamphlets, health cards, IEC, etc.	✓	
7.	Overheads		✓
<b>HR</b>			
8.	MBBS Doctor or Equivalent Medical Practitioner	✓	
9.	Doctor Assistant/ compounder	Recruited by Hospital	✓
10.	Midwifery nurse	Recruited by Hospital	✓
11.	Administration assistant/Caretaker	Recruited by NGO	✓
12.	Peon/Sweeper		✓
13.	Programme Officer	✓	
14.	Health Coordinator	Recruited by NGO	✓
15.	Animator/ social worker	Recruited by	✓

		NGO	
Activities/Execution			
16.	Overall management of urban health center and legal matters regarding center	✓	
17.	Training of Medical staff	✓	
18.	Training of non-medical staff i.e. social worker, coordinator, etc.	✓	
19.	Coordination between hospital, Corporate partner and NGO	✓	
20.	Liaison with various concerned government department for further support	✓	

## BUDGET

There will be a urban health center on population of 2000. Budget is planned as per 5 centers to be set-up initially at various locations-

S. No.	Head	Recurrent PM	One time
1.	<b>Infrastructure</b>		
	a) Center accommodation-rent, electricity	4000	
	b) Furniture		25000
	c) Medical Equipments & consumables		20000
	d) Fans, tube-lights, other support		5000
	e) Monthly maintenance-stationary, communication transportation, refreshments, etc.	5000	
	f) Printing stationary-pamphlets, health cards, etc.	1000	
	g) Overheads	2000	
2.	<b>HR</b>		
	a) MBBS Doctor or Equivalent Medical Practitioner	10000	
	b) Doctor Assistant/ Compounder	7000	
	c) Midwifery nurse	4000	
	d) Admn Assistant/Caretaker	4000	
	e) Peon/Sweeper	3000	
	<b>Total</b>	40000	50000

Requirements for managing 5 centers-

S. No.	Head	Recurrent PM	Per Annum
	<b>Trainings &amp; Coordination</b>		
	a) Training of medical staff		30000
	b) Training of non-medical staff		15000
	c) Coordination and management of urban health center and among corporate partner, NGO and hospital (programme officer function)	15000*	
	d) Liaison with various government departments for support and recognition	5000	
	<b>HR</b>		
	f) Programme Officer	15000	
	g) Health Coordinator	5000	
	h) Animator/ Social Worker	5000	
	<b>Total</b>	30000	45000

\* shown in the table twice as these activity expenses are shown as payment of Programme Officer.

In this plan we are having expenses of Rs. 51000/- (approximately fifty one thousand only) per month per center as calculated and planned above mentioned and initial plan be for 5 centers in Jaipur slum areas at various locations.

We plan to carry out the Urban Health center as 30% of the expenses to be borne by Satya in association with Hospital and 70% of the expenses of Infrastructure and HR by Corporate partner.

Diagram 2: Pattern of fund participation in running the center

### EXPECTED OUTCOME

The outcome of participatory and network approach is beneficial to every part. Benefits to all partners-

S. No.	Partners	Benefits

a)	Beneficiary/ slum dwellers	<ul style="list-style-type: none"> <li>• Affordable and accessible, expert guidance and quality services</li> <li>• Services at door step</li> <li>• Focused and as per target group needs and requirement</li> <li>• Benefits of awareness generated and various camps.</li> <li>• easy access to government health plans and schemes</li> </ul>
b)	Corporate partner	<ul style="list-style-type: none"> <li>• Ideal project of CSR through health initiatives</li> <li>• Participation in social cause and achieving the objectives of CSR cell</li> <li>• Developing faith between community and company</li> <li>• Publicity to the grassroots and goodwill development</li> </ul>
c)	NGO	<ul style="list-style-type: none"> <li>• Grass root approach in community with participatory approach</li> <li>• Achievement of primary objectives of organization of social welfare and greater noble cause</li> <li>• Development of trust between community and Organization</li> <li>• Image building and mass publicity</li> </ul>
d)	Hospital	<ul style="list-style-type: none"> <li>• Participation in social cause and achieving the objectives of CSR cell</li> <li>• Developing faith between community and Hospital</li> <li>• Publicity to the grassroots and goodwill development</li> </ul>

## FUTURE PLANS

Initially a set-up providing basic health facilities shall be provided and gradually all services will be launched and various government departments will also be associated for further support.

\*\*\*\*\*